

FEATURED ARTICLE

Huntsman Springs On the Quiet Side of the Teton Mountains

A location selected by The Wall Street Journal for vacation homebuyers, Huntsman Springs offers a western lifestyle focused on family and community in a beautiful mountain valley.

BY MARK PAZDUR, PUBLISHER

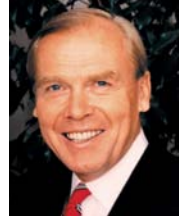
DRIGGS, IDAHO: Huntsman Springs is an idyllic vacation home community situated on 1,350 acres in the heart of Teton Valley. It is conveniently located only 35 miles northwest of Jackson Hole, 93 miles from the west entrance of Yellowstone National Park and 45 miles to Grand Teton National Park.



It continues to receive top ratings as one of America's best places to live. *The Wall Street Journal*, for example, named Driggs, Idaho, one of their top locations for vacation homebuyers. Huntsman Springs offers a Western lifestyle focused on family and community.

"When you visit the corner drugstore," said Huntsman Springs business partner Mike Stears, "they not only greet you by your first name, they treat you with ice cream if it's your birthday. Would you believe we still have a drive-in-movie theater? However, we're sophisticated enough to have a 7,200-foot airport runway and an excellent Teton Valley regional hospital."

"MY CHURCH IS A CRITICAL PART OF MY LIFE. I DON'T THINK YOU CAN BELIEVE IN YOURSELF IF YOU DON'T BELIEVE IN GOD. FAMILY AND FAITH ARE THE TWO MOST IMPORTANT THINGS IN MY LIFE." — JON M. HUNTSMAN, FOUNDER & CHAIRMAN, HUNTSMAN CORP.



JON M. HUNTSMAN REFERENCES

"Everyone who knows Jon M. Huntsman is aware he's a man of impeccable character and decency. In sum, he is the best!"

— President George H.W. Bush, #41

"Jon Huntsman is a different breed. He believes business is a creative endeavor, similar to theater production, wherein integrity must be the central character." — Larry King, CNN

"In his creative gifts, in his business success, in his great philanthropy, in his human qualities, Jon Huntsman stands in a class all his own."

— Richard Cheney, Former Vice President, USA

"Jon's own life and personal values lend a great deal of credence to his own words. He certainly walks his own ethical talk." — Neil Cavuto, Fox News

"Jon has successfully navigated corporate America guided by a strong moral compass. In his book, he clearly outlines how to succeed in today's market."

— Senator Elizabeth Dole

"Jon's book takes us back to the basic values. He shows us how we can learn from mistakes and how one lives every day really does matter." — Marsha J. Evans, President & CEO, American Red Cross

"In an age of corporate scandal and excess, Jon Huntsman reminds us of the enduring value of honesty and respect. He shows us that morality and compassion are essential ingredients to true success. I am privileged to call him a friend."

— Governor Mitt Romney

"Jon Huntsman and I have this much in common. We were raised to work hard, play fair, keep your word and give back to the community. I relate to that. Real winners never cheat!" — Karl Malone, NBA & Utah Jazz legend

SOUND FINANCIAL SECURITY

The best factor inherent at Huntsman Springs is your financial security. The Huntsman family—who founded and continue to operate the Huntsman Corporation with 13,000 employees in 50 countries that produced over \$12 billion in revenue last year—protects it. The next time you slip on your golf shoes in the clubhouse, think of the Huntsman family. They, very likely, produced the chemicals in your golf ball and in the sole of your golf shoes.



“We adhered to tradition by naming the community after the family and adding Springs to the title,” said Huntsman Springs Developer David Huntsman. “Springs refer to the 250 artesian springs that flow throughout the property. Hence: Huntsman Springs.

“We have the Cadillac of water systems,” said David. “We own both the ground water and surface water rights. The water is pure enough to drink straight from the ground. Half of our property is a natural wetland. The quality of our water is such a tremendous asset. It allows our wildlife to thrive and our vegetation to remain vibrant even in dry years.”

SOME SCOTTISH INFLUENCE

Golf course designer, David McLay Kidd, who was raised in the Scottish Lowlands, designed the course to fit existing wetlands and its native habitat. He deliberately designed the course to make golfers strategize each golf shot because, he believes, it makes the round more thrilling. “Golf in the UK is very different than in the USA,” said Kidd. “It is a populist sport. In my little village, we would pack our clubs on our back and ride our bikes to the local course and play together until dinner.

“When you play Huntsman Springs, I want you to enter an altered reality for a couple of hours with your friends. You can talk and strategize together. Do I play a bump and run or putt? What is my risk/reward? It makes for a much better thrill. Ask yourself,” he insisted, “why do you love the golf experience in Scotland? I believe its because the course is determined by the environment. In the UK, Mother Nature determines what is fair. In the USA, the course architect determines it. The Scots say if the ball is not rolling you are not really playing the game.



I agree. What really made the penny drop for me at Huntsman Springs was the perfect mix of sand, topsoil and gravel. Great sand is the basic ingredient for a great golf experience. It allows the ball to bounce! Working with the Huntsman family was a great experience. They provided me with total creative liberty and their support has been unwavering. The golf course was a bold project wherein local knowledge and technology expertise were the key factors to achieve a successful design. Mr. Huntsman went so far as to purchase thousands of acres in the valley surrounding Huntsman Springs as a buffer to protect open space,” concluded Kidd.

David Huntsman was sold on Kidd within 10 minutes after meeting him. He closely monitored Kidd’s work from the initial concept, to design, to construction and opening day. “I’m not the best golfer in the world,” said David, “yet



THE HUNTSMAN CANCER INSTITUTE, IN SALT LAKE CITY, HAS TWO MISSIONS: TO LOCATE A CURE FOR 200 TYPES OF CANCER AND TO EXTEND THE QUALITY OF LIFE FOR PATIENTS.

the course is playable for me. There are many risk-reward opportunities and I have to think about every shot. The course explodes with the colors of nature every spring,” beamed David. “Native green willows, red twiggled dogwoods, and thousands of blooming potentilla bushes make you pause every so often just to take in the scenery.”

THE APPEAL OF HUNTSMAN SPRINGS

“Our ancestors were among the early pioneers who settled the West in 1847,” recalled Jon M. Huntsman. “I’m proud of what we have accomplished and I’m pleased to invite your family to join our family here.”

The foremost concept of Huntsman Springs is to be family oriented. Its most appealing attributes include rugged and beautiful mountains; solitude; outdoor sports including golf, fishing, and skiing; lakes; wildlife; rivers; and the year’s four seasons.

“Driggs was named the number one small town in America in 2002 by *Men’s Journal Magazine*,” said David Huntsman. “Why? Every imaginable outdoor activity is here.” Its appeal stems from gracious people in a nearby small town within walking distance for restaurants, groceries, shops and its location on the quiet side of the Teton Mountains.

“Some of the best skiing in America is just 12 miles away,” claims Huntsman Springs Developer Paul Huntsman. “The mountain has a 2,200-foot drop and averages over 500 inches of snow each year. The Teton River and Snake River have an abundance of rainbow trout, full-bodied German brown trout, and Yellowstone cutthroat trout to satisfy avid fishermen. There’s absolutely nothing,” exclaimed Paul, “like the thrill of floating on a small drift boat angling for trout.”

ON THE BOARDWALK OF...

“The Boardwalk of Atlantic City,” says David Huntsman, “is no match for the raised two-mile Boardwalk of Huntsman Springs on a 500-acre wetlands wildlife habitat. Six stocked fishing lakes along the Boardwalk allow residents fishing, walking and wildlife viewing. Trumpeter swans have been added to the population of geese and pheasants to enhance a Boardwalk experience. One night last summer,” recalled David, “I was walking on the Boardwalk, enjoying the fresh air, when a bald eagle swooped over my head and grabbed a cutthroat trout out of a pond for dinner. It was a fascinating moment I’ll always remember.”



WHY VISIT HUNTSMAN SPRINGS NOW

“Talk is cheap. Actions count. Look at the commitment our family has made,” said David Huntsman. “Multiple generations of Huntsmans are dedicated to building a club that you would be proud to bring your family to. You are buying value. Compare a one-half acre of land here versus Jackson Hole, Park City, or Sun Valley. You get better quality and a lot more for your money because we are in an emerging market. We are optimists by nature. We think 2009 is the bottom of the market and pricing will firm in the future. Today is the best time to look at Huntsman Springs.”

For more information, phone (877) 354-9660; or (208) 354-9660; or you may visit their web site at huntsmansprings.com.